

TURNAROUND PLAN FOR SMEs & SMIs DURING POST COVID-19 CRISIS



HRDF Claimable :
Subject to approval by PSMB

DATE : 3 & 4 JUNE 2020 (WED/THU)
TIME : 9.30 AM - 4.30 PM (3/06)
2.30 PM - 4.30 PM (4/06)
VENUE : VIRTUAL CLASSROOM

COURSE FEE
Normal Fee RM **350**

100% Money Back Guarantee (T&C Apply)
Course Fee inclusive of Certificate of Attendance & 6% Government Service Tax

COVID-19 has become a global pandemic and it is unclear how long it will be with us. As entire countries are locking down, social life is significantly reduced around the globe, with a detrimental effect on economies.

It is therefore important that businesses are proactive in assessing their risk and vulnerability from both an operational and a financial standpoint, and that they act decisively to mitigate issues.

LEARNING OBJECTIVES

- Turning around your business to avoid insolvency
- Proposing restructuring measures.
- Planning and assisting in the Financial Restructuring
- Stabilizing your business
- Planning and prioritising opportunities
- Being the resilient enterprise

Worried about Covid19?

Our virtual Classroom training lets you learn from home, just as you would in a classroom, using a webcam, microphone and virtual classroom software.

TRAINING METHODOLOGY

This course will be conducted online, with three sessions and interactive discussions to maximize learning.

WHO SHOULD ATTEND?

- Directors, Senior Manager
- Managers & Executive
- Supervisors & Clerks
- Human Resource / Finance personals
- Anyone who is involved in doing

COURSE CONTENT

STOP THE BLEEDING

Cash Management & Rapid Diagnostic

- Control cash and identify a short-term action plan
- Reforecast liquidity, secure financing and government aid
- Manage important stakeholders (i.e. Customers, Suppliers, Banks, Regulator)

ANALYSE THE BUSINESS

Perform a Clear Data Analysis

- Identify, understand and address the underlying drivers of the situation
- Data driven assessment of opportunities and ranking based on value & complexity
- Initiate regular communication plan with key stakeholders

DEVELOP RESTRUCTURING PLAN

Plan and Prioritise Opportunities

- Develop a detailed and quantified restructuring plan that key stakeholders can support
- Implement new capital arrangements
- Execute actions for potential accelerated M&A or Closure of businesses

IMPLEMENTATION

Benefit Cash Achievements

- Support the implementation of Restructuring Plan
- Track progress by monitoring KPIs and achievement of milestones
- Refine operational and financial implementation plan as required

SPEAKER PROFILE



SANTHANASAMY SUBBIAH

CA (M), CMA (UK), CGMA, MBA (UPM), AMIM

MR. SANTHANASAMY SUBBIAH who has more than 35 years of experience in the corporate world started his career with Ministry of Works. With the Ministry his main task is to appraise mega project on its viability that was funded by World Bank. He was also involved in Urban Transport Study in collaboration with the Japan International Cooperation Agency (JICA). He left government services and joined Sunway University as a senior lecturer.

In 1990's he joined the finance division of South East Asia Insurance and spear headed the budget team and prepared the first ever budget of the company. He joined Kris Pahlawan, a shipping company and headed their Finance, Administration and Human Resource Department. His main task was to list the company in the Kuala Lumpur Stock Exchange.

He later joined iCIMB, to Head the finance division of a wholly owned subsidiary of CIMB Bank that is involved in the Bank Back Office Outsourcing Operations. As a pioneer he developed the Standard Operating Procedures of the Bank Back Office Operations. He architect and designed the establishment of the Finance Division of iCIMB. Later he served as a Group Financial Controller with Novabrite Lighting Sdn Bhd, a High Intensity Discharge Lamps manufacturer and later joined Mahmood Security as its Chief Financial Officer.

Then later he was appointed as a Dean in Binary University to spear-headed the Accounting, Finance and Taxation Faculty. He is a subject matter expert for both direct and indirect tax. He is also a tax examiner of the University and travels nationwide to lecture the latest updates on both direct and indirect tax. He has given more than 300 lectures on taxation throughout Malaysia.

Santhanasamy holds an MBA majoring in Finance from University Putra Malaysia. He is a member of the Chartered Accountant of Malaysia, Chartered Management Accountant of UK (CIMA), Chartered Global Management Accountant, MyGCAP and an Associate Member of the Malaysian Institute of Management. He is a Certified Trainer of HRDF.



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RM 350

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3 & 4 June 2020 (WED/THU)

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VENUE:
Virtual Classroom

Please make your cheque payable to:
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(Malayan Banking Berhad)

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ssanthanasamy@sunadvantageresources.com

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send the Online link via email:
<https://cutt.ly/hrdfturnaround>

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